



# Broomfield Symphony Orchestra

## 2016 Sponsorship Information Sheet

### ***Who We Are***

Originally founded in 1981 as the Broomfield Civic Orchestra, today the Broomfield Symphony Orchestra (BSO) continues to be a friendly, lively and ambitious group of volunteer musicians whose mission is to “*provide ongoing opportunities for amateur musicians to hone their musical skills while bringing culturally relevant, affordable musical experiences to the community through performances, education, collaboration and outreach.*”

Led by Music Director David Brussel and performing five concerts each season at the Broomfield Auditorium, BSO members are non-professional musicians from all walks of life who donate their time and talents for rehearsals and concert performances. Audience members and musicians alike enjoy the high-quality performances of exciting and interesting music ranging from well-known classical gems to modern and innovative new works, some written by local Broomfield composers.

In addition to attracting professional soloists of the highest caliber, the BSO also encourages and supports talented young musicians from the local area through our annual Youth Concerto Competition. Winners in the Middle School and High School categories have the opportunity to solo with the orchestra at our May performances, in addition to receiving a cash award to support their musical studies.

The BSO also supports other cultural enrichment activities in the Broomfield area through participation in instrument "petting zoos", where children get a hands-on learning experience, having fun and learning about the musical instruments in the orchestra, and the Broomfield Days summer celebration. The BSO is a member of the Broomfield Council on the Arts and Humanities.

### **Concerts for the 2016-2017 Season**

Saturday, October 22, 2016 - Season opening concert featuring Dvořák's "New World" Symphony

Friday, December 9 and Sunday, December 11, 2016 – Holiday concerts featuring traditional Christmas favorites and an audience sing-along

Saturday, February 18, 2017 - Children's matinee concert featuring Prokofiev's *Peter and the Wolf* with narration, and youth dancers

Saturday, April 8, 2017 – Movie Matinee at the Symphony featuring Buster Keaton's silent film *The General* with music performed live by the orchestra

Wednesday, May 24 and Thursday, May 25, 2017 – Season finale concerts featuring the Youth Concerto Competition winners and John Williams movie soundtrack favorites

***Celebrating 35 years as the Orchestra in Broomfield!***



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## ***Sponsorship Needs***

The BSO strives to keep our concerts accessible and affordable, but did you know that ticket sales only cover about half the costs of bringing a BSO concert to Broomfield?

The BSO could not operate without the generous donations we receive from individuals and corporations each year. Gifts from individuals and local business partners and grants from sponsors are vital to continuing and expanding our mission. Your contribution in support of the BSO will play an integral part in the continued growth and success of the orchestra for years to come.

If you enjoy performances of live orchestral music and want to make a real difference in enriching the cultural life of Broomfield, please consider making a donation or sponsoring the orchestra. As a self-governed, independent organization, the orchestra continues to prosper through the dedication of its volunteer musicians and patrons.

All donations of \$25 or more will be noted in our concert programs. Donors may choose to make a targeted contribution for specific items such as music purchase or rental, instrument purchases or music storage costs, or make a general donation to support the overall mission of the orchestra. Larger donations may be designated to underwrite some or all of the costs for a guest artist or a concert performance.

The BSO is registered as a 501(c)3 non-profit organization in the State of Colorado. All or part of your gift may be tax deductible as a charitable contribution. Please check with your tax advisor.

## **Interested in sponsoring the BSO?**

Contact us via e-mail at: [sponsorships@broomfieldsymphony.org](mailto:sponsorships@broomfieldsymphony.org)

or call our telephone information line at: 303-912-1649

or reach us by regular mail at:

Broomfield Symphony Orchestra

PO Box 56

Broomfield, CO 80038

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# Broomfield Symphony Orchestra 2016 Sponsorship Information Sheet

## ***Sponsorship Levels and Benefits***

### ***Conductor's Circle | \$7,500 and above***

Full-page color ad in each concert program for the season  
Logo and recognition on the BSO website and Facebook page as a major underwriter of the orchestra  
Public recognition from the stage at each concert of the season  
Mention in BSO media interviews, etc.  
Signage in the lobby at each concert of the season  
Eight season tickets

### ***Concertmaster | \$4,500 - \$7,499***

Half-page color ad in each concert program for the season  
Logo and recognition on the BSO website and Facebook page as a partial underwriter of the orchestra  
Signage in the lobby at each concert of the season  
Six season tickets

### ***Composer | \$1,500 - \$4,499***

Full-page B&W ad in each concert program for the season  
Listing on the BSO website as a major sponsor of the orchestra  
Signage in the lobby at one concert of your choice  
Four season tickets

### ***Symphony | \$500 - \$1,499***

Half-page B&W ad in each concert program for the season  
Listing on the BSO website as a sponsor of the orchestra  
Two season tickets

### ***Orchestra | \$250 - \$499***

Quarter-page B&W ad in each concert program for the season  
Listing on the BSO website as a partial sponsor of the orchestra  
Four tickets to a concert of your choice

### ***Ovation | \$100 - \$249***

Business card B&W ad in each concert program for the season  
Two tickets to a concert of your choice

### ***Applause | \$25 - \$99***

Listing in each concert program for the season  
Our most sincere gratitude - every donation helps!

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